

ANNUAL REPORT

January - December 2010

Women's Council on African American Affairs, Inc.

MISSION: To promote and nurture individuals in areas of education, community, leadership, and economic development with special emphasis on healthcare, public safety issues and race relations.



www.hhscenter.org

2010 Women's Council

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ALMA STEWART
Victim Services Coordinator

ANNETTE LINDSEY
Sexual Assault Prevention Coordinator

CLARENCE CHILDS
Diversity Outreach Coordinator

STEVE PERSON
Technical Support

LINDA CURTIS
Bookkeeper

OLGA DYSARD
Receptionist

Program Mission

THE CENTER FOR HEALING HEARTS AND SPIRITS IS A PROJECT OF THE WOMEN'S COUNCIL ON AFRICAN AMERICAN, AFFAIRS, INC. (WCAAA). OUR MISSION IS TO PROMOTE AND NURTURE INDIVIDUALS IN AREAS OF EDUCATION, LEADERSHIP, ECONOMIC AND COMMUNITY DEVELOPMENT, WITH A SPECIAL EMPHASIS ON HEALTHCARE ISSUES, PUBLIC SAFETY AND RACE RELATIONS. THE CENTER FOR HEALING HEARTS AND SPIRITS WAS CREATED TO ASSIST VICTIMS OF VIOLENT CRIMES AND TERMINAL ILLNESSES AND THEIR AFFECTED FAMILIES TO IMPROVE THE QUALITY OF THEIR ECONOMIC AND SOCIAL ENVIRONMENT, TRANSITION BACK INTO THE WORKFORCE AND TO PROVIDE FOR SELF-SUFFICIENCY.

Center for Healing Hearts and Spirits

2010 Donors

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GENERAL CASH DONORS

AT&T

2010 Programs

The Women's Council on African American Affairs, Inc, d/b/a Center for Healing Hearts and Spirits was created in 1999 as a 501(c)(3) non-profit educational organization. Our mission is to promote and nurture individuals in areas of education, leadership development, community and economic development with a special emphasis on healthcare issues. We have continued all our programs and expanded several, as well as started new programs during calendar 2010. We have been able to maintain and expand our linkages in the business and civic communities, while keeping strong ties with the grass-roots/faith-based communities. This is our ninth year of integrating our community-based programs into diverse communities in an eight-county area – Pulaski, Lonoke, Saline, Faulkner, Prairie, Garland, Clark, and Jefferson.

Education and Marketing

TRANSITIONS NEWSLETTER

(2 editions w/6,000 disseminated)

306,000 Clients Served

The Center for Healing Hearts and Spirit, Inc. has a clearly defined marketing plan to communicate its programs to community residents, partnering entities, contributors and grantors. It marketing plan includes a quarterly news publication called Transitions. The Transition may be accessed on-site, through the mail, or by logging on to www.hhscenter.org. Over 6,000 are disseminated annually. Over 300,000 residents were reached via 8 radio and 3 television stations and 6 newspaper articles.

WOMAN, THOU ART WORTHY CONFERENCE

77 Women Served

Funding Received \$8,500

The annual conference is designed to educate, motivate, and empower women in central Arkansas of all ages and races on topic such as Financial, Spiritual, and Political Empowerment, and Health and Wellness which will contribute to their overall well-roundedness and individual growth.

TIS THE SEASON TO BE HEALTHY WEALTHY & WISE OPEN HOUSE

85 Individuals Served

Funding Received \$0

An on-site event designed to promote the Center Initiatives, community awareness of health care issues, disseminate literature, and public safety issues.

DOMESTIC VIOLENCE WORKSHOP

56 Participants

Funding Received \$0

The workshop was specifically designed to educate, advocate and lead the way to social change. Participants learned from law enforcement, government officials, victim service providers and other experts; the warning signs, long term effects and available community services for victims of abuse and violence.

Community Development

COMMUNITY GIVING

18 Clients Served

Funding Received \$375

The Center for Healing Hearts and Spirits through monetary and in-kind contributions assisted families with housing needs, food, and clothing during their transitional period in 2010.

HOLIDAY BASKETS FOR FAMILIES

35 Clients Served

Funding Received \$1370

Each year the Center board, staff, and other volunteers assist families during the Thanksgiving and Christmas holidays with baskets of foods, clothing, and toys. Families come in all sizes – as small as 2 in a family to as large as 7 members.

HOMELESSNESS OUTREACH EFFORTS

325 Clients Served

Funding Received \$0

The Center takes pride in supporting those individuals that have been rendered homeless due to many different circumstances. In 2010 the Center partnered with Fellowship Missionary Baptist Church to make our efforts to reach this population even more effective. During the outreach individuals were provided with personal care items that were obtained through donations. In addition, they were provided with a sit-down holiday meal. Other outreaches were held at St. Mark Baptist Church, The Compassion Center, and We Care Community Center.

Leadership Development

AVCA TRAINING

1 Client Served

Funding Received \$0

Center staff and board seek to mentor and provide leadership opportunities to deserving young men and women. Annually the Center financially supports by way of community donations a partial scholarship to a student or staff member to participate in a leadership program or expand their leadership and management qualities.

Mary Louise Scholarship

BUSINESS SCHOLARSHIP

1 Client Served

Funding Received \$1,000

Scholarship established to recognize individuals who have demonstrated exceptional leadership abilities, strong business acumen, love for community, and family oriented.

Youth Development

ANNUAL BACK TO SCHOOL DRIVE

75 students

Funding Received \$2,500

The Center for Healing Hearts and Spirits provides school supplies to 75 students in area schools and programs. Staff and volunteers came together to assemble back-packs of supplies that are distributed to a minimum of 22 schools. School counselors and administrators distribute these supplies to students who demonstrate the greatest need each year.

TEEN CONFERENCE

226 Registered Attendees

Funding Received \$1,000

This year's conference entitled "That's What's Up: Sex, Lies, Violence, Drugs and The Truth About It All!" enable youth to gain age-appropriate knowledge about topics that effect their daily lives. The youth participated in gender and age group discussions led by some dynamic speakers. The discussions not only allowed them to learn about the importance of making good decisions, but allowed them to freely express themselves among a group of their peers. The conference was wrapped up by allowing the youth to show their talents by performing rap, poetry, spoken word and songs based on what they learned during the conference.

SUMMER INTERNS PROGRAM

4 Interns

Funding Received \$

Each year the Center for Healing Hearts and Spirits participates in local summer job programs by hiring youths for a 6-8 weeks period during their summer break. This program is designed as a learning experience and monetary assistance. It gives youth an opportunity to spend constructive time in controlled environments in a positive manner.

Public Safety

BLACK ON BLACK CRIME COALITION

387 Clients Served

Funding Received \$25,000

Black on Black Crime Coalition mission "to heighten the awareness and educate the general public about the extent and consequences of crime," the Coalition's primary objective is to significantly reduce black-on-black crime. More than 80% of homicides committed in targeted areas were results of Black-on-Black Crime. The Center assisted families through available community services, spiritual guidance, education, and mental counseling referrals.

VICTIMS SERVICES

1006 Clients Served

Funding Received \$73,396

Victims Services seeks to improve the quality of victim's services delivery in high crime, urban and rural areas of Pulaski and Saline Counties ensuring equal access to diverse and under-served populations to the criminal justice system and victim services

DOMESTIC VIOLENCE EMERGENCY

20 Clients Directly Served

Funding Received \$13,625

INTERVENTION AND PREVENTION SERVICES

120 Indirectly Served

The Center seeks to respond to the devastating and long-lasting effects that domestic violence has on citizens in the state of Arkansas. Funding was awarded to assist with domestic violence victims in Pulaski, Saline and Jefferson Counties. Families were assisted with bus tickets, hotel stays, transportation and food expenses as needed. The Center's staff members provided donations to assist 2 families in a domestic violence situation with items for the Christmas holiday. 3 domestic violence sub-meetings were attended in Saline County.

SEXUAL ASSAULT AWARENESS PROGRAM

201 Clients Served

Funding Received \$22,824

This program provides minority college students, students in grade 6th-8th, parents, professionals, businesses and civic organizations in Jefferson, Clark and Pulaski Counties with sexual assault prevention and educational services. The Curriculum includes Sexual Harassment in the workplace training, Aggressors, Victims and Bystanders training, Safe Dates and a Men's Program training. In 2010 staff attended various sexual assault training forums, sets up booths with sexual assault information and attended conferences on sexual assault prevention. One Forum on sexual assault was held at the Little Rock main public library with Jackson Kaltz, author of the Men's Program, as the guest speaker.

Healthcare

MIDTOWN HOME HEALTH ALLIANCE

33,050 CLIENTS SERVED

FUNDING RECEIVED \$0

The Midtown Health Alliance is a coalition of individuals who are interested in improving the health of residents in the midtown area in Little Rock. Its purpose is to use collaborative efforts to promote health and safety and to reduce the incidence of chronic diseases in central Little Rock.

DIABETES OUTREACH AND EDUCATION

500 Clients Served

Funding Received \$8,000

The Center's mission with this program was to increase awareness, engage in prevention efforts, and provide education on controlling diabetes. Approximately 235,000 adult Arkansans are afflicted with diabetes. This disease can cause kidney damage, vision loss, and amputations. Diabetes is a serious disease but it becomes even more serious when it goes undetected. About 25% of people with diabetes are unaware that they have it.

EVENING TO HEAL A HEART WITH POWER TO END A STROKE

55 Attendees

Funding Received \$ 3,500

An annual event to highlight and bring community awareness to ills that affect the heart. It presented an opportunity to heal the hearts of victims, survivors, and families affected by violent crime and terminal illness.

TOBACCO PREVENTION AND EDUCATION

25,000 Clients Served

Funding Received \$139,000

The Center for Healing Hearts and Spirits' WCAA Tobacco-Free Coalition is funded through the Arkansas Department of Health and the University of Arkansas at Pine Bluff Minority Sub-Recipient Grant Office. This funding allows The Center to provide tobacco prevention and cessation education to residents of seven counties: Pulaski, Saline, Lonoke, Clark, Garland, Prairie, and Faulkner. The Coalition has multiple intervention areas: Identifying and Eliminating Disparities Among Population Groups, Eliminating Exposure to Secondhand Smoke, Preventing Initiation Among Youth and Young Adults, and Promoting Quitting Among Youth and Adults. These intervention areas give The Coalition a number of yearly activities to judge its effectiveness within the targeted communities. Throughout the year The Coalition has participated in 12 Health Fairs, 21 Outreach Events (events at Elementary and High Schools, Adult Care Centers, Churches and Detention Centers), collected 924 Tobacco-Free pledges, 804 Smoke Free Car pledges, 436 Smoke Free Home pledges, had 23 Tobacco Cessation enrollments and assisted 11 churches and businesses in developing Tobacco-Free Campus Policies.

Race Relations

186 Clients Served

GENERAL IMPROVEMENT FUND INITIATIVES

Funding Received \$8,330

The Center for Healing Hearts and Spirits will receive funds in the amount of approximately \$8,330 to be used for "construction, renovation, maintenance, purchase of equipment, personal services and/or operating expenses".

We Connect People to Service That Affect Their Hearts, Minds, Souls and Bodies.

How You Can Help...

WE ARE A 501(C)(3) NON-PROFIT ORGANIZATION. WE OPERATE SOLELY ON PRIVATE AND PUBLIC DONATIONS. YOUR TAX-DEDUCTIBLE DOLLARS WILL HELP US IN ASSISTING IN OUR COMMUNITY. IF YOU WOULD LIKE TO CONTRIBUTE, PLEASE USE THE FORM AT RIGHT. YOU CAN ALSO MAKE DONATION ONLINE THROUGH PAYPAL BY VISITING OUR WEBSITE WWW.HHSCENTER.ORG AND CLICKING THE 'DONATE' BUTTON AT THE LOWER LEFT. WE ALSO NEED ENERGETIC, HARD-WORKING, HEALTH-CONSCIOUS, COMMUNITY-ORIENTED INDIVIDUALS WHO ARE COMMITTED TO LIVING SMOKE-FREE LIVES TO VOLUNTEER AT LEAST 2 HOURS A MONTH. INTERESTED PARTIES PLEASE CALL JOYCE RAYNOR AT 375-HEAL (4325).

Donation Form

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-Mail _____

Donation Amount _____

In Honor of: _____

_____ Check is enclosed. (Please make payable to Women's Council on African American Affairs, Inc.)

_____ Please invoice me at the address above.

Signature _____ Amount _____

Please return completed form to:
Center for Healing Hearts & Spirits
2416 South Chester, Little Rock, AR 72206
or you may fax it to 501-372-2150. For more information, call 501-372-3800 or visit www.hhscenter.org

ARANSAS MINORITY HEALTH
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CITY OF LITTLE ROCK
LEVI STRAUSS

ARANSAS DEPARTMENT OF HEALTH
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**Center for Healing Hearts and Spirits
2010 Funders**



Center for Healing Hearts & Spirits, Inc.
c/o WCAAA, Inc.
2416 South Chester Street
Little Rock, AR 72206